

THE BLUE MOON

KAC HOME

PUBLICATIONS

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MAY/JUNE 2004

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Arts Council Funding Remains Stable Through Legislative Process

The Kentucky Arts Council (including the Craft Marketing Program) went into the budget process requesting a continuation of base line funding for General Fund (state legislative appropriations) allocations at \$4,210,900. Governor Ernie Fletcher in his Executive Budget Recommendation set \$4,210,900 for FY05 and FY06 in the next biennium budget. The Kentucky House of Representatives concurred with the recommendation, and in turn the Kentucky Senate concurred.*

"The arts enjoy bi-partisan support in Kentucky," said Arts Council Director Gerri Combs when asked about budget stability. "We have also had consistent long term relationships with our legislators, which counts for a lot in a state without term limits. Because the work of the Kentucky Arts Council is very collaborative, we receive a broad range of public support from many different sectors, including education, human services, community development, business and tourism."

Against a national backdrop of state budget deficits and some severe cuts to state arts agencies, the Kentucky Arts Council



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fares very well. According to the [National Assembly of State Arts Agencies' Legislative Appropriations Survey](#), Kentucky has consistently ranked high in per capita spending. The FY02 per capita spending of 93¢ ranked Kentucky as 21st in the nation; FY03 at 90¢ ranked Kentucky at 17th, and the original FY04 allocation** at 90¢ ranked Kentucky 18th. The recommendation for FY05 and FY06 puts per capita spending at approximately 89¢. Unless there is an unusual upswing in funding in other states, Kentucky Arts Council funding will remain ranked in the top half of the nation.

Per Capita Legislative Appropriations (without Line Items) of Contiguous States

RANK	STATE	PER CAPITA
12	Ohio	1.10
17	Illinois	.90
18	Kentucky	.90
33	Indiana	.59
37	West Virginia	.52
42	Virginia	.39
45	Tennessee	.30
50	Missouri	0

Source: National Assembly of State Arts Agencies Legislative Appropriations Annual Survey: Fiscal Year 2004

*Although the total state budget bill reached an impasse on April 13, 2004 (the last day of legislative session), state government will likely continue to function under the Governor's spending plan if history is any indicator.

**General Fund allocations to the Arts Council were reduced in FY04 (July 1, 2003-June 30, 2004) by the General Fund Budget Reduction Order and the Stability Initiative in the fiscal biennium 2004-2006 Executive Budget Recommendation. Those cuts did

not single out the Arts Council, but were implemented across state government to prevent anticipated revenue shortfalls.

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Gioia Presents Arts Budget Increase Proposal at House Hearing



Appearing before the House Interior Appropriations Subcommittee, Dana Gioia, chair of the National Endowment for the Arts (NEA), laid out the president's proposal to increase the federal arts agency's funding by \$18 million in FY 2005. The administration's budget asks Congress to increase the NEA's current budget of \$121 million to \$139.4 million, with \$15 million of the increase going to fund a new initiative, American Masterpieces: Three Centuries of Artistic Genius.

At the April 1 hearing, Gioia highlighted the endowment's "significant national initiatives" of the past year: Shakespeare in American Communities, NEA Jazz Masters, and Challenge America, as well as the NEA's partnership with the states. He explained that the endowment's direct grants reach 80 percent of the country, and in the coming year the Challenge America program would aim at reaching every American community through its grants.

Gioia explained that the increase in funding would support the American Masterpieces initiative. The new three-year program, aimed at addressing the nation's "cultural illiteracy," would support touring, local presentations and arts education.

Rep. Charles Taylor (R-NC), the chair of the House Interior



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Appropriations Subcommittee, began his comments with praise for Gioia's "outstanding year" as head of the arts endowment. He then cautioned that fiscal year 2005 would be a difficult one for appropriations, with challenges in funding for all program areas. The two other subcommittee members at the hearing-- Rep. Norm Dicks (D-WA) and Rep. Maurice Hinchey (D-NY)-- both pledged support for the president's proposed arts funding increase.

Taylor asked why a program like American Masterpieces, with an educational component, did not fund schools directly to do the job. Gioia explained that arts organizations are well positioned in the community and well equipped through their programs to work with schools to enlarge upon the educational experience schools provide. Taylor agreed that educational programs need to be broadened to include the arts.

When asked by Taylor if federal funds might be simply replacing state dollars where arts funding has been cut, Gioia said that is "a genuine and real issue" but only in two or three states, and that "by and large state arts budgets are in good shape."

The Senate Interior Appropriations Subcommittee has not scheduled a hearing date for the NEA. The House subcommittee will commence the legislative process with a markup session on the appropriations bill likely in June.

Americans for the Arts and National Assembly of State Arts Agencies Prepare for Second Joint Convention - PARTicipate 2004



This summer, Washington, D.C. will be host to one of the most exciting and important convergences of arts and policy leaders in America. Cultural leaders today know that the arts are essential to creating more livable communities. Now, we must excite the public to join our effort! Unite with colleagues at the local, state, and national levels to create a national arts action

agenda detailing strategies on how organizations can use the arts to engage individuals in building communities that are vibrant, inclusive and economically prosperous.

If you are an arts administrator, board member or commissioner, educator, artist, funder, public official, or advocate devoted to using the arts as a community-building tool, then this is the meeting you must attend this year!

Pre-conference sessions beginning July 14th through the 16th include an Insiders Tour of the National Mall and special sessions involving public arts, united arts funds and arts education. The conference scheduled for July 17-20 will focus on civic engagement highlighted by topics of politics and community service; creating connections among communities; building neighborhood livability; valuing the economic impact of the arts; community involvement in education and philanthropy and funding for the arts. The keynote speakers are that dynamic political powerhouse duo James Carville and Mary Matalin and The Honorable Anthony A. Williams, Mayor of Washington, D.C.

For more information and to register visit www.pARTicipateWeb.org. Register by May 14, 2004 for the Early Bird reduced registration fees!

Applications Sought for Save America's Treasures Awards

The National Park Service in partnership with the President's Committee on the Arts and the Humanities, the National Endowment for the Arts, the National Endowment for the Humanities, and the Institute of Museum and Library Services is seeking applicants for its Save America's Treasures 2004 grant program. Save America's Treasures makes critical investments in the preservation of our nation's most significant cultural treasures. Grants are awarded for preservation and/or conservation work on nationally significant intellectual and cultural artifacts and nationally significant historic structures and sites. Grant amounts range from \$50,000 to \$1 million to conserve collections, and from \$250,000 to \$1 million for historic property and sites projects. All the awards must be matched 1:1. Complete guidelines, applications and information, as well as a database of previous Save America Treasure's awardees, can

be found on the [National Park Service Web site](#). Deadline for applications is 19 May 2004. For general information contact [Kimber Craine](#) at the President's Committee on the Arts and the Humanities or call (202) 682-5661.

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The Kentucky Visions art exhibit at the Governor's Mansion

Arts Council News

KENTUCKY VISIONS 2004

For the eighth consecutive year, The Kentucky Arts Council was pleased to present the Kentucky Visions art exhibit at the Governor's Mansion. Opening on April 19, the exhibit featured 34 works of art by 27 Kentucky artists. The exhibit remained on view through the Governor's Derby Breakfast festivities on May 1. To see the artwork included in the Kentucky Visions 2004 exhibit and to learn more about the artists, please visit the Kentucky Arts Council's [Virtual Gallery](#).



Due to the timing of the change in administration this year, Kentucky



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Visions 2004 was an invitational exhibit. It included artists who had previously been selected to participate by independent jurors such as Lori Kornegay, University of Charleston (2003), Timothy Weber, Tennessee Arts Commission (2002), or Rene Paul Barilleaux, Mississippi Museum of Art (2001) for earlier Kentucky Visions exhibits. Most of the artists have been selected numerous times for the Kentucky Visions exhibit.

Governor Ernie Fletcher and First Lady Glenna Fletcher with artist Jack Fifield at opening reception

The Kentucky Arts Council is very pleased that Governor Ernie Fletcher and First Lady Glenna Fletcher elected to continue this important exhibition that so beautifully showcases many of Kentucky's fine artists and craftspeople. Next year, the Kentucky Arts Council will return to the previous method of submitting a call for entries in November and naming a juror for the selection of the work.

For more information regarding Kentucky Visions, or other opportunities for Kentucky artists, contact Heather Lyons, Individual Artist Program Director for the Kentucky Arts Council at 888-833-2787 x 4827.

Kentucky Visions 2004 Participating Artists

Keiko Akiyama
Louisville

Robert Hill
Elizabethtown

David Bartlett
Morehead

Barbara Houghton
Alexandria

William T. Brooks
Louisville

Shayne Hull
Louisville

Marianne Brown
Lawrenceburg

John Lackey
Lexington

Linda Cundiff
Finley

Bob Lanham
Frankfort

Janice Darnell

Sallie Clay Lanham

Taylorsville

Frankfort

Jack Fifield
McKee

Marianna McDonald
Lexington

Linda Fifield
McKee

Tom Mitts
Newport

Joseph Fitzpatrick
Louisville

Ken Page
Lakeside Park

Robert James Foose
Nicholasville

Marti Plager
Louisville

Robert Franzini
Morehead

Letitia Quesenberry
Louisville

Elsie Kay Harris
Lexington

Chris Ramsey
Somerset

Kenneth Hayden
Louisville

Steve White
Maysville

Jennifer Heller Zurick
Berea

Arts Council Board Adds Meetings

In an effort to have a better-informed board and make a smooth transition into the new administration, the governing board will add meetings to the regularly scheduled quarterly meetings. All meetings are open to the public and arts constituents are encouraged to attend.

Exact location addresses will be posted on the Arts Council's Web site under [HOT DATES](#), once they are determined. Meetings will begin at 9 a.m. and adjourn at 4 p.m. The current meeting schedule is as follows:

May 6 (Frankfort)
June 18 (Lexington)
September 17 (Frankfort)

November 5 (Frankfort)
December 3 (Louisville)

Kentucky Arts Council *Arts Build* Communities Grant Panel Rescheduled

The Kentucky Arts Council Arts Build Communities (ABC) Program Grant panel meeting for fiscal year 2005 has been rescheduled to Wednesday and Thursday, June 2 and 3, 2004, starting at 9:00 a.m. both days.

The meeting will take place in the Farnham Dudgeon Civic Center, in Frankfort, a block east of the Capitol Plaza Holiday Inn, between Mero and Clinton Streets. Parking is available in a nearby public parking garage. Access to the Civic Center is available at the Mero Street entrance.

The Kentucky Arts Council conducts open panel review processes for most programs. Applicants and other interested citizens may, and are encouraged, to attend panel meetings, listen to panelists' deliberations, and briefly respond to direct questions from panelists. ABC Program applicants will receive written notification of the panel meeting and approximate time slots during which they can expect their applications to be reviewed.

For more information about the ABC Program, please contact Amber Luallen, the Community Arts Director, at 888/833-2787, ext. 4809 or amber.luallen@ky.gov.

Revealing the Public Value of Arts in Kentucky

Kentucky artists and arts organizations are working to provide significant, personally meaningful arts opportunities and activities throughout the Commonwealth. These opportunities develop and enhance our communities by contributing to the economic development of the state, providing and supporting lifelong educational opportunities, and serving as a means for understanding and interpreting our heritage and surroundings. The connection between the arts and these results, however, is not always well documented or articulated to reveal the publicly

valuable contributions the arts are making to the state. How can we gather information about and communicate the benefits of the arts to Kentuckians and their communities in order to build public support?

The first, and most important step is to ensure that we are providing public value. The Public Value Strategic Triangle developed by Mark Moore, Director of the Hauser Center for Nonprofit Organizations, can help organizations plan and focus on three critical elements to determine the public value of their organization. Outlined in detail in Moore's book, *Creating Public Value*, the strategic triangle leads us to the important questions:

- Is the purpose of the organization publicly valuable?
- Can the vision of the organization be politically and legally supported?
- Does the organization have the capacity to achieve the desired results?

On July 8, 2004, the Kentucky Arts Council will host a full day convening entitled *Revealing the Public Value of the Arts in Kentucky*. We'll discuss:

- How to better understand and reveal the value of the arts;
- How to use the three elements of the public value strategic triangle--personal, social and community public value; authorizing environments; and operating capacity--in your planning and implementation; and
- How to gather evidence, and communicate the results.

Logistical and registration information will be available soon. Watch for updates on the KAC website, through KAC mailings, and articles in your local paper. Workshop leaders will include Jerry Yoshitomi, an independent cultural facilitator working to increase participation in the arts and the public value of the arts; and Gerri Combs, Executive Director of the Kentucky Arts Council.

Revealing the Public Value of the Arts in Kentucky is part of the Kentucky START Initiative, funded by the Wallace Foundation to increase cultural participation. The symposium is funded by the Wallace Foundation and the National Endowment for the Arts.

Kentucky Arts Council Sponsors Workshops for Expanding Markets to Reach People with Disabilities

Over the course of years since the Americans with Disabilities Act, arts organizations have struggled with accessibility issues ranging from doing the right thing to being compliant with the law. Along the way, performing arts presenters have stumbled upon a new reality. There is a market segment that is 49.7 million people strong nationally, whose aggregate income now exceeds \$1 trillion and that boasts \$220 billion in discretionary spending. In Kentucky alone, there were nearly 900,000 people over age 5 with a disability according to the 2000 U.S. census.

"We know this market has its challenges," says Arts Council director Gerri Combs. "That's why we are offering these workshops. We want arts organizations to be able to tap into this huge market and we want to increase accessibility to the arts for all Kentuckians at the same time."

Arts Access- Marketing to an Underserved Audience will cover such topics as audience development, advertising access services, making materials legible, Web accessibility and managing internal organizational changes. There is no charge for the workshops. A Marketing Toolkit will be available on site for \$20. The Kentucky Center, Access Services, will conduct the workshops in five locations across the state throughout June.

- **Paducah**, June 3, 12 noon- 4 p.m. CDT, Paducah Community College
- **Somerset**, June 8, 12 noon- 4 p.m. EDT, The Center for Rural Development
- **Ashland**, June 15, 12 noon- 4 p.m. EDT, Paramount Fine Arts Center
- **Madisonville**, June 24, 12 noon- 4 p.m. CDT, Glema Mahr Center for the Arts
- **Lexington**, June 30, 12 noon- 4 p.m. EDT, Singletary Center for the Arts

For registration information, please contact Stacy Ridgway at The Kentucky Center, 502-562-0111, 502-562-0140 or sridgway@kentuckycenter.org.

Funding for these workshops is provided by the Kentucky Arts Council and the [Wallace Foundation](#).

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Arts Council News

Winter/Spring 2004 Grant Awards

FY04, 2nd Round, Artist Professional Development

CALDWELL	Eddie Pennington	500
FAYETTE	Carla Van Hoose	470
FAYETTE	Mary Kuster	500
FAYETTE	Raleigh Dailey	325
FLOYD	Judy Yunker	500
FRANKLIN	Dobree Adams	500
FRANKLIN	Jonathan Greene	300
GARRARD	Beth Dotson Brown	347
JEFFERSON	Megan Burnett	500
JEFFERSON	Lorna Littleway	500
JEFFERSON	Katy Yocum	139
JEFFERSON	Monica Duncan	457
JEFFERSON	Thomas Charles Delisle	500
KENTON	Millicent Straub	500
MERCER	Kathleen O'Brien	500
SPENCER	Donna Connell	352
TOTAL		\$6,890

FY05 Community Arts Development

CALLOWAY	Murray Art Guild	500
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CRITTENDEN	Mantle Rock Native Education and Cultural Centre	500
ESTILL	Estill Arts Council	4,000
FAYETTE	Sisohpromatem Art Foundation Inc	500
FAYETTE	The Guild for Artists with Disabilities Inc	2,000
FRANKLIN	Operation Half-Note	5,000
GRANT	Community Enrichment Through the Arts (CETA)	2,000
GRAYSON	Grayson County Arts Council	1,000
JEFFERSON	Juneteenth Festival Inc dba Juneteenth Legacy Theatre	5,000
JEFFERSON	The Furnace Inc dba The Furnace Art Center	500
JEFFERSON	Creative Diversity	500
JEFFERSON	Squallis Puppeteers Inc	500
JOHNSON	Oil Springs Cultural Arts and Recreation Center	500
KNOTT	Hillfolk Arts Guild	500
LAUREL	London Community Orchestra Inc	1,000
LYON	Lyon County Arts Guild	2,000
MARSHALL	Choral Ambassadors of Western Kentucky	500
MARSHALL	Marshall County Commission for the Arts	500
MASON	Ohio River Valley Art Guild	5,000
OWSLEY	Owsley County Arts Council	500
PERRY	Art of the Mountains	1,000
SCOTT	Scott County Arts Consortium	4,000
UNION	Unicorn Players of Union Co Kentucky Inc	4,000
WHITLEY	Appalachian Artists Guild	2,000
	TOTAL	\$43,500

FY05 Performing Arts on Tour

BOYD	Paramount Arts Center	7,500
BOYD	Arts Council of Northeastern Kentucky, Inc	1,875
CHRISTIAN	Pennyroyal Arts Council	3,810
FAYETTE	University of Kentucky Research Foundation	2,850
FRANKLIN	Frankfort Arts Foundation	7,500
HARDIN	Hardin County Schools Performing Arts Center	5,500
JACKSON	Stringbean Memorial Festival, Inc.	4,275
JEFFERSON	Kentucky Theater Project	750
JEFFERSON	International Order of E.A.R.S.	2,050
JOHNSON	Paintsville Main Street Inc	5,125
KENTON	Behringer-Crawford Museum	2,425
LEE	Lee County High School	7,000
MADISON	Richmond Area Arts Council	6,000
MCCRACKEN	West Kentucky Community & Technical College Fine Arts Center	500
MONROE	Monroe Arts Council Inc	950
OLDHAM	Oldham County Board of Education	500
PERRY	Greater Hazard Area Arts Council	7,500
PULASKI	Lake Cumberland Performing Arts	7,000
WAYNE	Cumberland Heritage Society Inc	1,250
WHITLEY	Fine Arts Assn of SE Kentucky	875
WOODFORD	Magical, Musical, 4th, Inc	7,500
	TOTAL	\$82,735

FY05 Roster of Artists Roster of Approved Artists

Gregory Acker
Louisville, KY
MUSIC/Ethnic

Dick Albin
Atlanta, GA
MULTI-DISCIPLINARY/Theatre, Storytelling
and Music

Russ Childers
Batavia, OH
FOLK/Music

Nora Christensen
Louisville, KY
THEATRE/Puppets

Cynthia Cooke
Louisville, KY
VISUAL ARTS

Deborah Denenfeld
Springfield, KY
DANCE

Judith Dierkes
Memphis, TN
VISUAL ARTS

Tamara Fitzpatrick
Louisville, KY
VISUAL ARTS/Photography

Kacey Frazier
Louisville, KY
DANCE

Phyllis Free
New Albany, IN
MUSIC

Mary Hamilton
Frankfort, KY

MULTI-DISCIPLINARY/Literary Arts and Storytelling

Dane Hosler
Richmond, KY
THEATRE

Darla Jackson
Cranks, KY
FOLK/Dance

Peter Jaquish
Covington, KY
VISUAL ARTS/Painting

Vicki Lemaster
Richmond, KY
VISUAL ARTS/Painting

Lorna Littleway
Louisville, KY
MULTI-DISCIPLINARY/Theatre & Playwriting

Tamara Loewenthal
Bloomington, IN
FOLK/Dance

Jim McGee
Louisville, KY
FOLK/Music

Ruben Moreno
Louisville, KY
VISUAL ARTS & MEDIA ARTS/Video

Susan Mullins
Berea, KY
FOLK/Traditional Music

Jessica Myers
Louisville, KY
THEATRE/Puppets

Cari Norris
Louisville, KY
FOLK/Music

Sarah Paulson
Burkesville, KY
VISUAL ARTS

Carson Payne
Emlyn, KY
FOLK/Storytelling

Laura Pollette
Beattyville, KY
CRAFTS/Fiber

Shawn Poynter
Whitesburg, KY
VISUAL ARTS/Photography

Donna Richards
Brandenburg, KY
DANCE

Stephanie Richards
Elkhorn City, KY
THEATRE

Delaire Rowe Finley
Bowling Green, KY
VISUAL ARTS/Painting

Sue Schroeder
Decatur, GA
DANCE

Rebekka Seigel
Owenton, KY
VISUAL ARTS/Fiber

Octavia Sexton
Orlando, KY
MULTIDISCIPLINARY/Literature and

Storytelling

Graham Shelby
Louisville, KY
LITERARY ARTS

Annie Silva
Bowling Green, KY
FOLK/Traditional Crafts and Visual Arts

Jesse Ray Sims
Cave City, KY
VISUAL ARTS/Painting & Drawing

Judy Sizemore
McKee, KY
LITERARY ARTS

Bet Stewart
Cincinnati, OH
THEATRE

Millicent Straub-Larson
Covington, KY
VISUAL ARTS/Painting

Patricia Sturtzel
Louisville, KY
FOLK/Crafts and Visual Arts

Jim Webb
Louisville, KY
FOLK/Music

Brenda Wirth
Louisville, KY
VISUAL ARTS/Painting

FY 04 START Initiative

CLARK Leeds Center for the Arts

10,000

HENDERSON	Henderson Area Arts Alliance	10,000
MCCRACKEN	W KY Community & Technical College Fine Arts Center	10,000
	TOTAL	\$30,000

FY05-Fall Teacher Initiated Program

BARREN	Austin Tracy Elementary	2,100
BOONE	St Joseph Academy	525
BOYD	Hager Elementary School	1,050
BREATHITT	Breathitt High School	1,050
BREATHITT	Highland-Turner Elementary	1,050
BREATHITT	Marie Roberts-Caney Elementary	1,050
CAMPBELL	Highlands High School	1,050
CLAY	Big Creek Elementary	1,050
CLAY	Clay County Middle School	2,100
CLAY	Horse Creek Elementary	1,050
CLAY	Oneida Elementary School	525
CLAY	Paces Creek Elementary School	1,050
DAVISS	Whitesville Elementary	2,100
FAYETTE	Paul Laurence Dunbar High School	525
FAYETTE	Woodbridge Academy	1,050
FRANKLIN	Bondurant Middle School	2,100
GRAYSON	Caneyville Elementary	2,100
GRAYSON	H.W. Wilkey Elementary	2,100
HARDIN	T K Stone Middle School	1,050
HART	Bonnieville Elementary	1,050
HART	Bonnieville Elementary	1,050
HART	Cub Run Elementary School	1,050
HART	Cub Run Elementary School	525
HART	Munfordville Elementary School	2,100

HART	Munfordville Elementary School	1,050
HENDERSON	Bend Gate Elementary School	2,100
JEFFERSON	Home of the Innocents	1,050
JEFFERSON	J Graham Brown School	1,050
JEFFERSON	Louisville Collegiate School	2,100
JEFFERSON	Noe Middle School	2,100
KENTON	Ryland Heights Elementary	1,050
KNOX	Artemus Elementary School	1,050
KNOX	Barbourville Elementary School	1,050
LAUREL	Campground Elementary School	1,050
LAUREL	Cold Hill Elementary	1,050
LAUREL	Hazel Green Elementary School	1,050
LAUREL	Keavy Elementary School	1,050
LETCHER	Whitesburg Middle School	525
MADISON	Mayfield Elementary	525
MADISON	Mayfield Elementary	525
MAGOFFIN	John T. Arnett Elementary	1,050
MCCREARY	Whitley City Middle School	1,050
MUHLENBERG	Bremen Elementary	525
NELSON	Coxs Creek Elementary School	1,050
NELSON	Eli Brown Elementary	1,050
NELSON	Nelson County High School	1,050
NELSON	Nelson County High School	1,050
NELSON	New Haven Elementary	1,050
WASHINGTON	North Washington Elementary	2,100
WOLFE	Rogers Elementary	1,050
TOTAL		\$59,850

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News from the South/Southeastern Region

(Bell, Boyle, Breathitt, Clay, Estill, Floyd, Garrard, Harlan, Jackson, Johnson, Knott, Knox, Laurel, Lawrence, Lee, Leslie, Letcher, Lincoln, Madison, Magoffin, Martin, McCreary, Owsley, Perry, Pike, Powell, Pulaski, Rockcastle, Whitley and Wolfe counties)



By Judy Sizemore

There is so much happening in the southeastern region that I am going to select themes for each Blue Moon edition. This time I want to tell you about a few festivals, the Kentucky Festivals Cultural Heritage Improvement Project and the Community Scholars Program. Next issue my themes will be community murals, outdoor drama for July-September and artist directories that are being developed, so please send me any ideas for those themes.

The **Roots Festival** in Williamsburg will take place June 5 and will emphasize local history and culture with a special emphasis on the contributions of Native Americans and African Americans. For more information call Marian Colette at (606) 549-5363 or e-mail mcolettemacon@yahoo.com.

The 18th annual **Seedtime on the Cumberland Festival of Mountain Arts** returns to the Appalshop in downtown



The Blue Moon is published bi-monthly by the Kentucky Arts Council, a state agency in the Commerce Cabinet. Please send comments, questions and information to the Blue Moon, Kentucky Arts Council, Old Capitol Annex, 300 West Broadway, Frankfort, KY 40601-1980 or call 502-564-3757 x 4803, toll free 1-888-833-2787 x 4803. E-mail: kyarts@ky.gov

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Whitesburg on Friday and Saturday, June 4th and 5th. The Friday night concert in the Appalshop Theater will feature traditional and contemporary Appalachian music with Jeff Barbara, Sarah Pirkle, the Lee Sexton Band and more. Saturday's free events include crafts, fiddle and banjo contests, open stage performances, film screenings, live music, storytelling and performances by Roadside Theater, and a square dance finale. For more information call (606) 633-0108, or visit at www.appalshop.org.

The Kentucky Festivals Cultural Heritage Improvement

Project is a partnership effort among Arts Kentucky, the Kentucky Arts Council, Kentucky Craft Marketing Program and Folklife Program, the Kentucky Historical Society, Appalachian Heritage Highways and community festivals and individual artists. The purpose of the project is to support community festivals by providing them with a variety of tools and resources to help with planning and implementation and to create a network of community festivals in southeastern Kentucky. Some of the participating festivals have been around for years, and some are brand new, but they all share the common goals of building community participation in the arts and promoting awareness of their rich heritage. One of the first activities of the Festivals Project is developing a website of tools, resources, and networking possibilities. Check it out at <http://www.ky-festivals.org> and join in one of the discussions online.

Another activity of the Festival Improvement Project has been strengthening and expanding the community Scholars Program (see below for a description).

As a result of the Festivals Improvement Project, many of the festivals have accessed grants and resources and many have added new arts or folklife components. For example, the **Mushroom Festival** in Irvine has added a whole new emphasis on the traditions of hunting for mushrooms, a spring ritual in their community. They plan to take this idea even farther next April by including exhibits, informational signs and narrative stages with mushroom hunters. They also have benefited from the Festivals network by having their festival promoted at the Kentucky Artisan Center in Berea. Call (606) 723-1233 for more information about the Mushroom Festival.

The Discovery Festival (June 4-6, Renfro Valley) focuses on history and as a result of networking with the Festivals Improvement project, they are focusing more on their own community's history and heritage. This summer the festival is presenting a historic timeline of events in Kentucky, with historic presenters, mountain music, storytelling, clogging and horseshoe pitching, living history encampments, Gentlemen's Duel, artisan demonstrations and activities. Festival is free and tours of the BitterSweet Cabin Museum are free during festival. Contact (800) 252-6685 for information.

They are already working ahead toward next summer when they will add the history and performance of traditional types of dance, such as clogging, square dancing, Native American, African American and Latin American influenced dance traditions. They will also add Community Storytelling - Appalachian, community and family tales written and/or performed by community members of all ages.

The Stringbean Memorial Mountain Music Festival in Gray Hawk will add diverse music traditions (mountain gospel, Native American and Asian) to its bluegrass and mountain music festival this fall. They also have a summer mountain music festival on June 16-19 featuring the music of Marty Raybon, Lonesome Whistle, Kentucky Wind, Wilderness Trail and Boxcar Bluegrass as well as a local youth band that won the Stringbean Youth Band competition last fall and has since played at the Grand Ole Opry in Nashville. There will be open jam sessions on Friday and Saturday night and an instrument contest on Saturday. Call (877) 800-7344 for more information.

The Osborne Brothers' Festival (11th annual this year) will be held the first weekend of August in Hyden. Bluegrass music and gospel music for three days. Home cooked food will be sold by the local volunteer fire departments. Also, this will be occurring during the Hyden Citizens Bank's 100th anniversary celebration. Contact person: Pamela Brock at Hyden Citizens Bank, (606) 672-2344

The Community Scholars Program: One of the goals of the Festivals Improvement Project has been to expand and strengthen the Community Scholars Program, which is designed to train local people to use the tools and skills of the folklorist to

learn about their own communities and to showcase folklife and local history through a variety of projects (festivals, school programs, youth programs, cultural heritage tourism, etc.). The Community Scholars Program is a statewide initiative of the Kentucky Folklife Program that has been presented in several sites. Participants attend six sessions and complete a number of fieldwork assignments, such as conducting an oral history and documenting a tradition or folk artist through photography. Two programs took place in Paintsville and Irvine this fall and winter and a third is now taking place in Hazard. Graduates of the first two programs (as well as earlier programs) are already putting their skills to practice in their communities. Community scholars are working with most of the festivals listed above. In addition, they are coordinating a Heritage Youth Network, working with schools on heritage education programs, collaborating with tourism efforts, collecting ghost stories, enhancing museum exhibits, and writing books about local heritage. [Read more about Community Scholars' success](#) elsewhere in this issue of the Blue Moon.

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News from the North/Northeastern Region

(Bath, Boone, Bourbon, Boyd, Bracken, Campbell, Carroll, Carter, Clark, Elliot, Fayette, Fleming, Gallatin, Grant, Greenup, Harrison, Henry, Kenton, Lewis, Mason, Menifee, Montgomery, Morgan, Nicholas, Owen, Pendleton, Robertson, Rowan, Scott and Trimble counties)



By Judy Sizemore

As many of you know, there is currently no circuit rider assigned to your region, so I am working part time with Amber Luallen to try to fill in the gap. I am beginning to get acquainted with many of you through regional workshops and e-mails, but I would love to hear from more of you. Let me know what you are doing and how I can help connect you to resources and services of the Kentucky Arts Council. For this edition of Blue Moon, I have reports from several communities.

The Covington Community Center continues to fuse community development and the arts. They are currently focusing on three inter-linked projects. They have a Community Scholar program similar to the program described in the report from the southeastern region. They are creating panels about regional folklife to exhibit at the Kenton County Public Library on May 27th. **The Mosaic Gateway Welcome Signs Project** creates partnerships between artists and neighborhood associations to design and create mosaic signs that represent the folklife and history of their communities. The CCC has established **Arts in Action Youth Leadership Councils** at eight schools. The youth groups meet after school to research their neighborhoods, identify concerns and find artistic venues for expressing their concerns. These young people have had the opportunity to work with visual and performing artists as they develop their projects.

The Arts Council of Northeastern Kentucky is also in the midst of great activity. On April 30, May 1 and 2 they presented their Music Industry Conference to help local musicians learn about the business aspects of their craft. National music industry leaders came to Ashland to lead panels and breakout sessions, and even a demonstration recording session. The conference also showcased local talent and provided them exposure to the music industry professionals.

The next major project for the **Arts Council of Northeastern Kentucky** is their noon concert series "Melodies and Masterpieces" to be presented on Jud Plaza, downtown Ashland for eight weeks during the summer. For more information on these programs, or to join the Arts Council, contact Trish Hall at Arts Council of Northeastern Kentucky, P.O. Box 1546, Ashland, KY 41105, artsforlife@dragg.net. The council meets the third Thursday of each month at the Paramount Arts Center in

Ashland.

Trish Hall is also the secretary and contact person for the Route 23 Cultural Heritage Network, a regional affiliation of arts and community organizations in ten counties. The CHN is finalizing their directory of artists for publication and beginning to post artist information to their website. They meet at the Ramada Inn in Paintsville on the third Wednesday of each month.

To keep posted on the multitude of arts events in and around Morehead, subscribe to an arts newsletter sponsored by the Morehead State University Arts and Humanities Council. To subscribe, simply e-mail [Jennifer Reis](mailto:Jennifer.Reis@msu.edu) and request to be placed on the list.

The first annual [Cigar Box Guitar Fest](http://www.cigarboxguitarfest.com) will take place May 14th, 15th and 16th at General Butler State Resort Park in Carrollton. For the first time ever, international craftspeople, players, and lovers of the humble cigar box guitar gather together in Kentucky to celebrate this humble instrument with ancient roots. History seminars, building techniques and players' workshops make up the bulk of Friday and Saturday morning. Friday evening will feature a welcome jam session under the stars. Sunday morning will feature a gospel and traditional folk music brunch at the park's historic Butler-Turpin Home. All days will feature a trade-show, where cigar box and other home made instruments may be purchased, as well as parts and plans for their manufacture. During the Festival, on display will be the National Cigar Box Guitar Museum collection, as presented by founder and curator, Shane Speal. If you play an instrument, bring it along to the Jam stage! If you've always wanted to play an instrument, there's no happier way to start! If you are into roots music, it does not get any rootsier than this! For more information, call or e-mail Kurt Schoen: (502) 548-1213 or kurt@cigarboxguitarfest.com

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News from the South/Southcentral Region (Adair, Allen, Barren, Casey, Clinton, Cumberland, Edmonson, Grayson, Green, Hart, Metcalfe, Monroe, Russell, Simpson, Taylor, Warren and Wayne counties)



By Pat Ritter

Spring has sprung and summer can't be far behind here in South Central Kentucky. In case you haven't heard, I will no longer be mailing out my quarterly CONNECTIONS NEWSLETTER, but I will still be emailing Art News bulletins every few weeks to help keep you informed of upcoming KAC grant opportunities and deadlines and art news from our region. If you are not receiving Art News bulletins from me, please contact me at artshare@hotmail.com with your email address to get on the list. Following are some news, events and changes happening in May and June that I would like to share with the rest of the state.

There are several new additions from South Central Kentucky to the Kentucky Arts Council's Performing Arts Directory this year-including **Soulgrass** from Horse Cave and the **Bowling Green Chamber Orchestra**. You can access the Performing Arts Directory on the KAC website, [here](#) (it is a large PDF file and you must have the free Acrobat Reader).

I was fortunate to be in Bowling Green one evening to catch Soulgrass performing at the Capitol Theater. They have a great mix of original tunes and covers of bluegrass songs featuring the incredible voice of Debbie Heavers...check them out at www.soulgrass.com to get their performance schedule and line-up of players.

The **Bowling Green Chamber Orchestra** pleases young and old alike through their innovative programming. Their CD "Burchland" is a collaboration with bluegrass legend, Curtis Burch (who also plays with Soulgrass!). Joining Curtis are family members Ruth and Ricky Burch, along with other stellar players (including Paul McCoy on bass, from right here in Burkesville) who join with the orchestra on new material composed by

Charles W. Smith of the BGCO and well-known bluegrass favorites. Visit their website at www.bgchamberorchestra.org for their performance schedule, information on their string academy for young people and info on purchasing the CD.

Speaking of CD's, my other current favorite also includes Curtis partnering with Sam Bush, Bill Lloyd and local talent to raise money for the Son Rhea Foundation on the "Jambodians" release. The **Son Rhea Foundation** of Bowling Green puts on a rocking great fundraiser each year, with all proceeds going to the Foundation to purchase art supplies and musical equipment for area students. This year's line-up also put together a CD - visit www.sonrhea.org to learn more about this fantastic organization, their mission, upcoming events and how to purchase the CD.

Greensburg (Green County) will be hosting "Jamming on the Square" one Friday night a month through August 2004. The concerts will begin at 5:30pm CT and last approximately two hours. The line-up is great -May 7th, Foster Children & Zoe Speaks (bluegrass, folk); June 4th, Jill Carlson & Wolfe Bros. (variety); July 30th will be a Summer Beach Party with Good Timz Sounds & the Ken Smith Band (classic rock & roll); and the series will end on August 20th, with Susan Calhoun Phelps & The Wranglers (country). The concerts are free and open to the general public....you can't beat that!

And, after careful thought and deliberation by the staff and board of directors, Horse Cave Theatre has officially changed its name to **Kentucky Repertory Theatre at Horse Cave**. As the only professional repertory theatre in the state of Kentucky, and one of the few remaining true repertory theatres in the country, the Theatre feels that the new name must announce that proudly. Located in historic downtown Horse Cave in Hart County, the Kentucky Repertory Theatre at Horse Cave features a professional acting company assembled through a nationwide search and offers a six play season from June through October. In addition to an exciting line-up of plays this season, Kentucky Repertory Theatre offers "Workshops on the Road" to schools as well as their enormously successful Young Performers Productions featuring local students as cast and crew. You can call (270) 786-1200 or visit their website at www.kentuckyrep.org for a current schedule of their upcoming plays, events and info

on their workshops.

Partnerships are playing an increasing role in community art projects and the following are excellent examples of people and organizations coming together to plan and promote the arts:

Bowling Green is home for the **Windows on Preservation Public Art Project** this spring. This collaborative idea of local artists Andee Rudloff, Robin Zeigler, Karie McCloud and members of the Bowling Green Landmark Association, began with a call to artists to submit designs using the idea of windows and urban preservation. Locations in Historic Downtown Bowling Green were chosen for this project and are confined to the downtown area to promote a walking tour of the exhibit and the historic area. Winning designs and artists were selected, with The Windows On Preservation committee supplying resource counselors for use by the artists during the creating and building phase of the project. On May 5th, 2004 from noon to 1:30pm CT, the community, local city officials, the artists and the committee will come together in Bowling Green's Historic Fountain Square Park to celebrate the kick-off of Windows on Preservation Public Art Project. There will be live music and box lunches will be available at Spencer's Coffee House located on the Square. Maps of the project will be available. The exhibition will close on the evening of June 4th with a dinner and auction at Ellis Place, 700 State Street. Tickets are available now and will also be available at the door. For more information - or to volunteer - please contact Robin Zeigler at the Bowling Green Preservation Office at (270) 842-1953 or robin.zeigler@bgky.org

Riverview at Hobson Grove will host an arts event to benefit Riverview House Museum (Bowling Green) on May 8th at the home and gardens of Mr. Jerry Baker. Artists and crafts persons, amateur and professional, were invited to create and donate pieces for auction - with the opportunity to enter the piece in a juried show for awards. Entitled "**Chairs and More**" works may fit the theme of chairs: real chairs that have been artistically enhanced, images of chairs, pieces that chairs are put on, pieces that are put on or adjacent to chairs, pieces to look at while in a chair, etc. For more information please contact Joey Powell ASAP at jipowell@netzero.net or (270) 842-5120 or 270-842-799 or 5148.

Congratulations and welcome to **Steve Jones** in his new position as President of the **Capitol Arts Alliance** in Bowling Green. While undergoing a major renovation and several personnel changes in the last year, the Capitol continues to fulfill an important and exciting role in the arts in South Central Kentucky.

And, last, but not least, Congratulations are in order for the **Fountain Square Players'** of Bowling Green, who are celebrating their 25th anniversary season. Productions remaining in this special 25th anniversary season are: "Ladies of the Sacred South" in June 10-13 and the season musical finale of "Big River" July 22-25. For more information call Mike at 270-842-7210, or email MGiorgio@peoplepc.com

Please keep me informed of your art news so I can help spread the word. Contact me if you have any questions about the Kentucky Arts Council grants and programs or need assistance finding partners or artists for your upcoming art projects in your community or schools. Thanks....Pat

Patricia Ritter

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News from the Purchase

Area/Western Region (Ballard,

Butler, Caldwell, Calloway,

Carlisle, Christian, Crittenden,

Daviess, Fulton, Graves,

Hancock, Henderson, Hickman,

Hopkins, Livingston, Logan,

Lyon, Marshall, McCracken, McLean, Muhlenberg, Ohio, Todd,

Trigg, Union and Webster counties)



By Mary Jackson Haugen

This is an exciting time for the arts in Western Kentucky and the

Jackson Purchase. The number of opportunities for anyone interested in getting involved in the arts continues to grow. You can participate as an active hands-on performing or visual artist, a volunteer or staff member helping to make arts events happen, or a member of that very important group - the audience - that makes all our efforts worthwhile. Western Kentucky has long had opportunities for people interested in the arts. Sometimes those arts events were a little hard-to-find or perhaps not as accessible to everyone as they should have been. But times are changing and the groundwork is being laid for new partnerships in the region that will continue to make the arts more and more accessible in the future.

New arts organizations have been founded, older organizations have been revitalized, and city governments are stepping in to increase opportunities for artists in their own communities. Schools and arts organizations are partnering both to introduce student art work to a larger audience and enrich the school arts and humanities program. There is a very real benefit to the entire community as a result of these partnerships. Here are some examples:

The **Marshall County Commission for the Arts** is less than a year old but has already sponsored a concert featuring local choirs in a holiday presentation of the "Messiah." They are now partnering with the **West Kentucky Community and Technical College Arts in Focus Series** to bring the community theatre production of "The Fantasticks" on tour to the Marshall County theatre - a first for the WKCTC program as well.

The newly formed **Choral Ambassadors of West Kentucky**, a music program for high school students from throughout Western Kentucky, is providing real opportunities for its members - concert and outreach appearances throughout the region and a concert tour in Europe, all experiences the choir members will remember all their lives.

The **Murray Art Guild**, the **Purchase Players of Mayfield**, and the **Lyon County Arts Guild** are all excellent examples of revitalized programs that are reaching out to their communities with art workshops, acting opportunities and chances to exhibit their art. Those organizations and others like them are using their programs to enrich their community as a whole. Artists of

all ages and skill levels have the opportunity through the activities mentioned above to celebrate the arts in their own lives.

A young artist in Western Kentucky is taking advantage of an Arts Council grant to partner with her local schools to host a talent show for the students. They may enter paintings, drawings, and literary works, perform skits or musical numbers, and more. This will be a public event, open to everyone in this small, rural community, and will help to validate the children's interest in the art and lay the groundwork for a similar event each year. This is particularly exciting because this young artist has moved from Baltimore to the city in Kentucky where her parents were born and grew up. She truly wants to promote the arts in her new home.

If being part of the audience is your thing, then either the brand new **Luther F. Carson Four Rivers Center for the Performing Arts** or the **West Kentucky Community and Technical College Arts in Focus Series**, both in Paducah, may be of interest to you. They are presenting touring shows and school-oriented performances, serving as the home for the Paducah Symphony, and much more. Don't live near Paducah? You can find similar chances to see touring shows in Hopkinsville, Henderson, Madisonville, and Owensboro.

And don't forget your own community theatre when you plan that evening out! The fun of seeing your friends and neighbors onstage can outmatch many a touring show.

This is just a sampling of some of the arts opportunities available in our area. I have had to leave out bunches of active, energetic arts organizations. If you want or need to know more about the arts in Western Kentucky or want contact information for a specific group, just let me know.

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News from the Central/North Central Region (Anderson, Breckinridge, Bullitt, Franklin, Hardin, Jefferson, Jessamine, LaRue, Marion, Meade, Mercer, Nelson, Oldham, Shelby, Spencer, Washington, and Woodford counties.)



By Suzanne Adams

As your Kentucky Arts Council representative, I have the opportunity to highlight some of the events in my region. There are many exciting programs and events taking place in north-central Kentucky. Wouldn't you like to participate in some of them?

I will continue to announce events, either upcoming or recently completed, to Blue Moon readers and would like to receive notices from artists and arts groups.

Wonderful news as Nazareth Arts, located in Nelson County, will link cultural resources in central Kentucky through a Cultural Directory. Sponsored by the Catholic Health Initiative Grant for Building Healthy Communities, the **Nazareth Arts Cultural Directory** will be vital to supporting quality of life in the region. Divided into six categories: Fine Arts, Crafts, Performance, Literary, Ethnic Culture and Galleries & Performance Venues, the Directory will connect people interested in supporting the arts with artists who live nearby. Over one hundred twenty artists in Nelson, Bullitt, Washington, Marion and Hardin counties have responded to a call to participate in the creation of the Directory. Slated for publication by the end of summer 2004, the Cultural Directory will be distributed through a broad range of community groups, such as schools, businesses, libraries and health centers. For more information: Nazareth Arts at (502) 348-1554 or nazarts@scnazarethky.org.

The arts are growing by leaps and bounds in Nicholasville. Here, a group of artists have formed **The Art Depository**. This group, along with area schools, organized a **Student Art Show** last fall

that was so successful (over 700 people attended) that a spring show was held as well. The Art Depository holds true to its name by providing local residents with an opportunity to rent the visual artworks of participating members, "deposited" at **The Art Depository**, 210 South Main Street. Member artists are currently presenting visual works at local gallery spaces, along with performances by area musicians in the Farmer's Bank parking lot, on every fourth Friday of the month during the summer. Join the artists and musicians for a "meet the artist" event in conjunction with **Fourth Friday** performances.

The Louisville Arts Council continues to be an important community resource. LAC has three primary initiatives: **Arts Link, CALL, and Community Arts Summit and Street Fair**. **Arts Link** is a neighborhood arts partnership grant program available to Louisville/Jefferson County artists. The 2004 application deadline for this grant has passed, but plan ahead. Community arts grants require artists to work closely with community organizations and the development of a good partnership takes considerable time. An especially important LAC initiative is **CALL -- Community Arts Louisville Listing**. This is a resource directory of community artists and community arts organizations in the Louisville-Jefferson County Metro area. It includes independent artists, arts groups and non-profit arts organizations with annual budgets under \$100,000. In addition to the two programs just mentioned, LAC is planning the **2004 National Community Arts Summit and Street Fair as Building A World House through Community Arts**. It will be held at the Downtown Holiday Inn, 120 W. Broadway, in Louisville on September 9-11, 2004. For information: Phone: (502) 585-9525; Email: louisvillearts@aol.com.

Ragged Edge Community Theater, at 111 Main Street, Harrodsburg, is offering *Guys and Dolls* by Abe Burrows and Jo Swerling on May 14-16 and 21-23. Set in Damon Runyon's mythical New York City, this romantic musical comedy is about an upright, but uptight "mission doll" out to reform the evildoers of Times Square.

If you know a child who would be interested in acting (as many are), check out **Summer Stage-Children and Youth Workshops** for children ages 7-14. The workshops will focus on the basics of stage performance and having a good time! For

information: (859) 734-2389 EMAIL: raggededge@kycom.net
WEB: www.kycom.net/~raggededge.

Have you ever been to **Arts on the Green** in LaGrange, KY? This is a delightful fair in a beautiful Kentucky town. It is held on the historic grounds of the Oldham County Courthouse, Main Street, on June 5th & 6th. Experience the train going down the middle of Main Street, music, great food, a great crowd and 85 other fine arts and crafts exhibitors. For information: contact Donna Miller (502) 222-7383.

The Kentucky Gourd Society in Gilbertsville presented **Gourd Education Days** at the Spencer Co. High School and KY Dam Village State Park, in January and March. Gourd crafting workshops included: wood burning, claying, weaving, pen & ink and painting with oil and acrylics. This group is truly a statewide organization worth noting. If you missed the workshops in March you will have another chance to share in finely crafted gourd art at the **10th Gourd Art Show**, May 15th & 16th at Spencer County High School. You can participate in pre-show gourd crafting workshops at the First Baptist Church on May 14th. For more information visit www.kygourdsociety.com or (877) 765-8495.

If you are in the habit of checking your online Blue Moon when it first hits the electronic byways, you will be able to catch the **Art in the Arbor Festival** on May 8-9, at the Thomas Jefferson Unitarian Church, 4936 Brownsboro Rd. Louisville. Many people have enjoyed this festival for years. This year you will see the works of 120 juried artists. For information contact Barbara Friedland at (502) 485-0095 or imageartisan@juno.com.

If you are an artist or arts supporter in the Louisville area you have probably heard of the **Mellwood Avenue Arts and Entertainment Center**. This huge building complex, consisting of 300,000 square feet of space, will be used for studios, retail space, galleries, restaurants, rehearsal spaces for musicians and dancers, as well as office space for organizations. Retail areas and gallery space will offer people good reasons to visit the Mellwood Avenue Arts and Entertainment Center. Additionally, visitors can stop by artists' open studios. Spaces are being rented quickly. You can get a good look at this new arts center by attending the grand opening on May 21 from 5:30

to 8:30 p.m. The Center is located on Mellwood Avenue, just east of the downtown area between Frankfort and Zorn Avenues. For information: Kelli Torpey at dtorpey@iglou.com or (502) 298-1766.

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THE BLUE MOON

KAC HOME

PUBLICATIONS

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Educators, parents and students are invited to attend the sixth annual Clay County Reading Celebration.

Around Kentucky

Reading Celebrations Abound in Eastern Kentucky

Educators, parents and students are invited to attend the sixth annual Clay County Reading Celebration on Friday, May 21 from 5-8 p.m. at the Paces Creek Elementary School in Manchester. This is the original of an amazing event attended by over 4,000 people every year. There may be more people attending this year because Mrs. Fletcher has agreed





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to be the guest of honor. The Celebration was the brainchild of a seven-year-old child who asked her father, Levi Ally, why there were award events for athletes in the schools but not for the best readers. Levi decided that readers should be honored, so he went to work. He enlisted fellow business owners, community leaders, school officials and librarians. Levi and his volunteers worked to transform the elementary school into a wonderland of reading. Every room is decorated and filled with hands-on activities. The top readers from every school received awards, and every child who attended received free books, a Reading Celebration tee-shirt and all the refreshments they could hold. Activities included literature-based plays, music and games, all free. The second year an Author's Row was added and people loved it.

The top readers from every school received awards, and every child who attended received free books, a Reading Celebration tee-shirt and all the refreshments they could hold

As the event has grown, authors have found that they sell as many (or in some cases more) books here as they do at the Kentucky Book Fair. And not just children's books. There are as many adults as there are children at the Celebration and they love to buy books directly from authors. But sales is only a small part of what attracts authors back to the event year after year. It is the experience of seeing a community celebrating reading together, celebrating reading as a family activity, celebrating reading as fun. It is the pleasure of spending time with fellow authors in an atmosphere charged with excitement about reading. It is even more impressive when you take into consideration that a few years ago Clay County had one of the highest rates of functional illiteracy in the state. But things are changing. Clay County reading scores have skyrocketed and more and more families are discovering the special bond of sharing a love of reading.

The Celebration is also a showcase of many activities that receive funding from the Kentucky Arts Council. The results of several Teacher Initiated Projects will be on display, including student-made pop-up books, artwork and



collections of folktales and poetry. Hong Shao's TIP residency will be showcased in a room devoted to Chinese culture and folktales and featuring students from Burning Springs Elementary School performing folk songs and dances.

Activities included literature-based plays, music and games, all free. The second year an Author's Row was added and people loved it.

Along Author's Row you will find the Grassroots Writers group from Garrard County with the book they published using a Fast Track grant and staff from Shepherd's Cove, an Alzheimer's unit of the Laurel County Home for the Elderly, with the book they just published with support from a KAC Project grant. The book was written and illustrated with watercolor paintings by Shepherd's Cove residents and their families. The East Kentucky Storytelling Guild and the Heritage Youth Network, both supported in part by Folklife Project grants, will have activities outside.

Jackson County is having a Reading Celebration modeled after the Clay County Reading Celebration event and would like to invite you to participate. It will be the evening of Thursday, May 27th. For more information, contact Amy Combs at alcombs@jackson.k12.ky.us.

The Knox County Literacy Council is also hosting a reading celebration on Thursday, May 13th at the Lay Elementary School in Barbourville. Authors will be on hand to discuss their work with interested students, parents and teachers and to sell their books and published materials. For more information, contact Donna Mills at dlmills@knox.k12.ky.us.

Kentucky School of Craft to Open in August

Despite recent uncertainties brought on by state budget shortfall projections, the Kentucky School of Craft (KSoC) **will** open its doors in August 2004.

The Kentucky School of Craft is located in Hindman and affiliated with Hazard Community College and is part of the Kentucky Community and Technical College System (KCTCS). The KSoC aspires to become a national and international model for craft education as part of community development with a mission to train people to start and expand craft and craft-related

businesses that create high-quality works based on the regional traditions of design and workmanship.

Students at The Kentucky School of Craft will be able to obtain a variety of certificates and degrees through Hazard Community College. Courses of study in five media areas include jewelry/metals, wood, clay, blacksmithing and fibers.

It is anticipated that the interview process for faculty will resume in the near future. The School plans to accept fifteen students into the Jewelry/Metals program and fifteen into the Wood/Furniture program for the fall term. There will be scholarship money available.

According to Tim Glotzbach, of the school, the publicity regarding a loss of funding for the KSoC and its resulting closure have resulted in a perception that the School is closed for good. "It is affecting student enrollment as interested students have been looking elsewhere," he noted recently. Glotzbach requested that the arts community help spread the word to prospective students that the school will be open in the fall.

For more information, contact:

Tim Glotzbach, Dean

Heritage and Humanities
The Kentucky School of Craft
Hazard Community & Technical College
63 Education Lane, P.O. Box 1497
Hindman, KY 41822
606-785-1055
606-785-0268 fax
Tim.Glotzbach@kctcs.edu

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Gregory Acker leads workshop in Indonesian Gamelan Instruments and Shadow Puppets at prior year's Faubush workshop

ARTS IN EDUCATION

Arts and Cultures Connection

Design Your Own Professional Development

This summer the Kentucky Arts Council offers educators a unique opportunity to design their own professional development classes addressing cultural connections through the core content areas. The two day workshops are designed to benefit arts and humanities teachers, arts specialists, social studies teachers, classroom generalists, special education teachers, language arts teachers, library media specialists, parent coordinators, FRYSC directors--or any educator interested in teaching the arts through culture and cultures through the arts.



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From Sunday evening, **July 18th** through the afternoon of Tuesday, **July 20th**, teachers can immerse themselves in hands-on cultural arts experiences led by professional working artists who also teach in school settings through the Arts Council's residency programs. Participants receive twelve hours of professional development by attending four workshops of their own choosing. They may, for example, choose to study one arts discipline across several cultures, or they may choose to study four diverse disciplines through one culture.

Among the smorgasbord of concurrent cultural offerings for elementary and middle school educators are Native American, West African, Caribbean and Latino dances, as well as colonial American and Appalachian folk dances. Visual arts workshops include studies in Renaissance and 19th century art, as well as West African, Latin American, Asian and Appalachian folk arts. Musical and storytelling cultures include those from Asia, Africa, Native America and Appalachia, as well a diversity of musical styles from jazz and blues to bluegrass and folk song. Those interested in Appalachian arts and humanities will find themselves choosing from music, storytelling, dance, crafts and quilting. Workshops in storytelling, theatre and poetry from diverse cultures round out the offerings.

Each session includes writing activities and discussions of the relevant Core Content and Open Response questions. In addition to hands-on learning experiences, participants acquire new ways to engage students in writing about arts and culture. Participants will learn how to develop open response questions and how to access arts resources and grants.

The seminar takes place at the Kentucky Leadership Center near Faubush, Kentucky. Optional evening activities include nature walks, a bonfire on the shores of Lake Cumberland and free entertainment provided by some of Kentucky's finest artists. The price is \$180/ per participant and includes lodging, meals, snacks, and resource materials. When teaching team members enroll together, subsequent enrollees receive a \$10 discount.

To check out the options and to register online for this exciting professional development opportunity log onto www.artsouncil.ky.gov/education/aiehome.htm. Space is limited, so register early. **Registration closes June 1st.** For more

information about this professional development opportunity and other Arts Council Arts Education programs: contact John S. Benjamin toll free at 888-833-2787 ext 4813 or John.Benjamin@ky.gov.

Dance and Drama Professional Development Sessions Offered in June

Interested in learning more about integrating the arts into your classroom, but reluctant to drive several hours to a major city for a summer professional development session? Sign up for a distance learning arts PD session at one of eight sites throughout the Commonwealth! Sessions featuring dance and drama will take place in June. Learn how to use the KET Dance and Drama Toolkits in your classroom. Materials for both PD sessions will be provided so it is not necessary to have either Tool Kit to participate.

The Drama professional development session will take place June 1, 2004, 6-9 pm (EDT)/ 5-8 pm (CDT). The session will be facilitated by Antoinette Crawford-Willis, Kentucky Arts Council roster artist and Kentucky Alliance for Arts Education board member.

The Dance professional development session will take place June 3, 2004, 6-9 pm (EDT)/ 5-8 pm (CDT). The session will be facilitated by dance professor Rayma Beal, University of Kentucky and dance profession Marianne McAdam, Eastern Kentucky University, both Kentucky Alliance for Arts Education board members. Current site locations include the primary site, the Center for Rural Development, in Somerset; Lindsey Wilson College, Columbia; Garrard County High School, Lancaster; Paintsville High School, Paintsville; Hindman Community College, Hindman; Carroll County High School, Carrollton and Murray State University in Murray.

For the latest information about site locations, fees, registration and deadlines, visit the [Kentucky Alliance for Arts Education online](http://www.kyartsed.org) or inquire by e-mail staff@kyartsed.org. Professional Development credit is available.

These arts professional development sessions are offered by

the Kentucky Alliance for Arts Education in partnership with the Center for Rural Development, the Kentucky Arts Council, the Kentucky Department of Education, Kentucky Educational Television, and the Kentucky Center.

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Overhead view at Kentucky Crafted: The Market 2004



Get Ready for KCMP's JURY SESSION 2004

Kentucky craftspeople interested in expanding their business and marketing on a professional scale are encouraged to enter their work in the annual Kentucky Craft Marketing Program jury session, scheduled for June 7 - 11, 2004. Applications for this year's jury session are [now available](#).

There are many advantages to becoming a part of the Kentucky Craft Marketing Program. Applicants whose entries are accepted will be eligible to exhibit at Kentucky Crafted: The Market, take advantage of cooperative advertising, display the Kentucky Crafted logo on their work, and will gain access to Internet representation, product development programs through the Kentucky Collection and many other state craft initiatives.



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Craftspeople who would like to participate must mail or hand-deliver five samples to arrive in Frankfort by **Wednesday, June 2**. Samples should be mailed to the Kentucky Craft Marketing Program, Attn: Jury, 300 W. Broadway, Frankfort, KY 40601. Samples that are hand delivered must be delivered Monday, June 7 to the Farnham Dudgeon Civic Center, 405 Mero Street, Frankfort, between 9am and 3:30pm. Jurying is done with samples only; slide entries are no longer accepted. There is a \$20 application fee. The KCMP jury is made up of seven craft professionals, three from out-of-state and four from Kentucky.

For additional information, contact Charla Reed at 502/564-3757 or toll free 888/592-7238(KY CRAFT), ext. 4815, or by e-mail charla.reed@ky.gov

Visit the [KCMP Web site](#) to access the application.

Annual Workshop Weekend

The Kentucky Craft Marketing Program and the Kentucky Museum of Arts + Design (KM+D), with special assistance from Polyform, will present, "Craftworks....Inspiring Creativity," a product development workshop weekend at the Kentucky Museum of Arts + Design, 715 W. Main Street Louisville, Kentucky, Friday, August 6, 9:00 a.m. - 5:00 p.m. and Saturday, August 7, 9:00 a.m. - 5:00 p.m (EDT).

Join us for two days of workshops designed to help artists and craftspeople of all skill levels add a new dimension to their work. Regional and nationally known craft artists will lead presentations, demonstrations and hands-on workshops. Each half and full day workshop is designed to teach traditional and contemporary techniques of the following media: polymer clay, woodworking, clay, glass, fiber and jewelry.

Awards Dinner - A Kentucky craftsman will be honored at the dinner on Friday evening, August 6, 2004 with the Rude Osolnik Award (Location TBA). This 9th annual award is presented for outstanding contributions to the Kentucky craft community.

The conference will be held in conjunction with the Art Car Weekend & Louisville's First Friday Gallery Hop. Art Cars from all over the country will be at KMA+D. These transformed cars

take art "to the streets" as they celebrate their uniqueness with traveling block party, hands-on workshops and live music. The Gallery Hop along Main and Market Streets and the arts district is Friday evening 5:00 - 9:30 pm. TARC Trolleys stop at various galleries, studios, museums and restaurants.

For registration and more information, contact KMA+D (502) 589-0102 or visit www.kentuckyarts.org

Kentucky Crafted: The Market 2004 In Review

Kentucky Crafted: The Market, held February 26-29 at the Kentucky Fair and Exposition Center, featured 300 exhibitors of craft, two-dimensional art, food, books and recorded music. Widespread local and regional media coverage was received. The higher admission prices resulted in gate income slightly above 2003 levels; total attendance was estimated at 8,600, which was down about 15% from 2003, attributable primarily to a few days of early spring weather.



One of the many displays in the 2004 Product Showcase Area

Based on initial reports from exhibitors, the audience was in a positive buying mode, and sales were projected to be comparable to 2003. The Kentucky Craft Marketing Program (KCMP) received an abundance of positive comments from exhibitors, buyers and the public in regard to the overall quality of products, appearance of the show and professionalism of the exhibitors. New exhibitors, who are very attractive to all buyers, seemed to have fared very well. There were good reports of reactions to the product development efforts, and exhibitors being approached to develop new or customized products.

Joining The Market for the first time were 57 new exhibitors, including three in the food section, 29 juried craft participants, 17 out-of-state guest exhibitors, two publishers, four visual artists, one Kentucky organization, and one Kentucky Wood Products Competitiveness Corporation exhibitor.

Wholesale trade attendance was slightly higher than last year,

with 407 shops attending. Trade attendance may have been somewhat impacted by record snowfall in the east that restricted travel.



2004 Fly The Buyers at the Awards Dinner

For the ninth consecutive year, the Kentucky Craft Marketing Program brought in eight retail shop owners and buyers from around the United States to Kentucky Crafted: The Market, 2004, through its **Fly the Buyer Program**. Complimentary travel expenses were provided to encourage attendance by top galleries and shops with products ranging from two-dimensional art

to fine crafts. The Fly the Buyer guests included: Sharon Yurkanin, Allentown Art Museum, Allentown, PA; Marion Whitley, American Folk Art Museum, New York, NY; Jay Winer, Artcraft Collection, Savage, MD; Susan Johnson, Mercer Museum Shops, Doylestown, PA; Christopher Clark, Raymond Clark Contemporary Fine Craft, Charleston, SC; Richard Dabrowski, Shaker Workshops Catalog, Ashburnham, MA; Frank Burkhauser, Spirit of the Artist Gallery, Philadelphia, PA; and Kelly Thomas, Southern Highland Craft Guild, Asheville, NC.

"Attending The Market was a terrific and very productive experience for me. The Fly-the Buyer Program made it possible for me to attend this year and is a great asset not only for buyers like myself but for Kentucky also. I found 10 new artist's work that I will be introducing to my customers here in the Charleston, South Carolina area. I will be returning to this market in the future," said Christopher Clark, co-owner of Raymond Clark Contemporary Fine Craft, Niche Magazine's Top 100 Retailers of American Craft, 2003.

The gallery section, back for the second year, featured 48 exhibitors and was comprised of crafts and visual arts that are one-of-a-kind and limited-production items ideal for museums, collectors, and commissions.

The product showcase area, **The Nature of Kentucky**, featured products related to the garden. "This was the second year the



*Folklife
Demonstration
Area*

Market area focused on the garden because of the continuing trend among consumers who purchase these items for their home," said Nancy Atcher, Product Development Coordinator.

The Kentucky Folklife Program featured members of the newly formed **Mammoth Cave Basketmakers Guild** who demonstrated basketmaking traditions of South Central Kentucky. Basketmakers taking part in the weekend demonstrations included Leona Waddell of Elizabethtown, Charles and Charlene Long from Upton and Beth Hester and Scott Gilbert from

Scottsville.

Approximately 38 teachers attended this year's professional development teacher's seminar, **Crafts Across the Curriculum**. Teachers toured the Market making contact with numerous artists and arranging for them to participate in school programs.

The Kentucky Arts Council's **Marketplace** booth represented 35 individual writers, musicians and music groups who were juried into the Kentucky Performing Arts Directory or who have received a Kentucky Arts Council Fellowship Award. In this booth wholesale customers and the general public were able to experience the music and writing of these Kentucky artists and then purchase their books and CDs. There was a considerable increase in wholesale orders for CD's and books in the Marketplace booth, making this year's sales better than 2003.



*Cultural Stage audience
ready for another
performance*

On the **Cultural Stage** thirteen individual performers and performing groups were presented, including jazz, bluegrass, rockabilly and Ecuadorian music, storytelling and more. Many of these performers were newly selected members of the Kentucky

Arts Council's Performing Arts Directory and had their recordings for sale in the Marketplace booth.



Busy hands at the Hands-On Children's Educational Activity Area

The Kentucky Museum of Arts + Design, The Commission on the Deaf and Hard of Hearing, The Kentucky Historical Society and The Little Loom House joined The Market this year to offer young visitors an experience in the hands-on **educational art and craft area**.

The Kentucky Retail Federation sponsored a **buyers breakfast and workshop**, featuring Linda Hurst, director of exhibits/graphics for Kentucky's nationally acclaimed Corman and Associates, Inc. in Lexington. Hurst presented information on visual merchandising to approximately 25 retailers. Hurst also acted as the official 2004 Market booth judge.

The **annual awards dinner**, sponsored in part by National Processing Company, brought together approximately 300 people and featured a silent auction. Speakers included Gerri Combs, Director, Kentucky Arts Council; Robert E. Gable, Chair, Kentucky Arts Council; W. James Host, Secretary, Commerce Cabinet and Fran Redmon, Director, Kentucky Craft Marketing Program.



2004 Emeritus Award Winners, L-R (CMP director) Fran Redmon, Sarah Fredrick, Shirley Smith, Peggy Burgio and Terry Fields

Booth Design award winners were as follows: McDonald Fine Art, (Lexington), Best Of Show; Schall Studio and Design, (Louisville), Best Overall Booth Design; Kathleen O'Brien Studio, (Harrodsburg), Best New Exhibitor; KAE Tile, (Cookeville, TN), Best New Out-of-State Exhibitor; J & J Pretzel Co., Inc., (Fort Thomas, Kentucky), Best Kentucky Proud Food Exhibitor award, sponsored by the Kentucky Department of Agriculture; and the Exhibitors' Choice Award went to Theresa Jean Kibby,

(Somerset).



T Rex in Product Development Area

The 2004 top retailers recipients were: Bluestem Missouri Crafts, Top Out-Of-State Retailer; The Kentucky Artisan Center at Berea, Top Kentucky Retailer; Lake Barkley State Resort Park, Top Kentucky State Park Retailer and Liquor Barn, Top Kentucky Proud Food Retailer.

In recognition of long-term dedication to personal craft development and an exemplary level of accomplishment, three businesses were designated Kentucky Crafted Emeritus honorees and granted lifetime honorary juried participant status by the Craft Marketing Program. The three

craft businesses honored were as follows: The Wooden Utensil Company, (Shirley Smith), Pine Knot; Berea College Craft, Berea; and Sarah Frederick, Studio Potter, (Sarah Frederick), Louisville.

Over 76 volunteers contributed their time in various areas of the market, including many juried participants of the KCMP and staff from the agencies of the Commerce Cabinet.

KET 2 Mix Media producer, Aaron Hutchins and a full crew, filmed a special Kentucky Crafted: The Market show that included interviews with Market exhibitors from different media and KCMP and KAC staff members, along with a special segment from produce, Michael Breeding, Americana Productions, on the history of the Kentucky Craft Marketing Program. The show was hosted by Mel Rexroat. If you missed the premiere broadcasts, March 23rd and 27th, you can view the show by visiting their web site at www.ket.org and downloading the film, program #621. It is very important that KET receive input on this show and all other programming; e-mail your comments to [Nancy Carpenter](mailto:Nancy.Carpenter@ket.org), KET, or call 1-800-926-7765.

Overall, Kentucky Crafted: The Market 2004 was a huge success. Hope to see you next year, at **Kentucky Crafted: The Market 2005!**



Teacher attending seminar at the Market



The doors open for Market shoppers on Saturday morning (the first day of retail).



2004 Top Retailer Award winners gather for a photo at the annual Awards Dinner: L to R are: Fran Redmon (CMP Director); Lisa Stallons (Lake Barkley State Park); Victoria Faoro (Artisans Center at bBrea); Sandy Litecky and Mary Benjamin (Bluestem Missouri Crafts); Denice GBrown and Jeanette Johns (Liquor Barn); and Roger Bingham (Deputy Executive Director, Agriculture).

KAC to host workshops regarding jury process

The Kentucky Arts Council will host pre-jury workshops for the Kentucky Craft Marketing and the Visual Arts at the Market

Programs. These joint sessions are for Kentucky craftspeople and 2D artists that are interested in pursuing wholesale and retail sales of their work as well as product development derived from their original work. Staff from both programs will be on hand to discuss the qualifications and jury process.

Registration is required and free to all interested Kentucky artists and craftspeople. Learn more about dates, locations and registration [here](#).

Montana Delegation Visits Kentucky Crafted: The Market 2004

Two years ago Kentucky Arts Council executive director Gerri Combs made an impressive presentation to the Montana Arts Council, while serving as a grant panelist. Her presentation sparked the decision for a Montana delegation to visit Kentucky Crafted: The Market, 2004.



Montana delegation gettings started at the Market with Fran Redmon (CMP Director)

"Montana looks to Kentucky Crafted: The Market as the finest model in the country for this type of event. The Montana Arts Council, which is the official arts agency for the state, is very interested in considering this type of program for our region. Montana is now working in the area of cluster economic development, and 'creative enterprise' is one of the priorities set by the state, with the craft market of particular interest to us," said Arlynn Fishbaugh, executive director, Montana Arts Council.

Fishbaugh adds, "The Kentucky Arts Council and Kentucky Crafted are known throughout the country as outstanding programs. We look forward to learning from the masters and experiencing Kentucky's marvelous artists, too."

The delegation that came to Kentucky included two Montana legislative leaders, Senator Jon Tester and Representative Monica Lindeen. The state's economic leaders also attended,

including Chief Business Officer for the state of Montana Dave Gibson, director of commerce Mark Simonich, incoming chairman of the Montana Chamber of Commerce Susan Munsinger, arts council chairman Bill Frazier, Blackfeet traditional artist and arts council member Jackie Parsons, international art dealer Geoff Sutton and Western States Arts Federation board member Keith Colbo.

"For many years the Kentucky Craft Market Program has consulted with numerous representatives from other states and countries in helping model their programs. Tamarack, West Virginia; Handmade In America, North Carolina; Armenia, Argentina, and Canada, have all looked to Kentucky for structuring their programs. The Montana delegation is the largest number we have hosted at one time and we are honored they chose to attend The Market," said Fran Redmon, Kentucky Craft Marketing Program Director.

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Kentucky Folklife Program's Community Scholars series



Community Scholars Program Grows

The fifth installment of the Kentucky Folklife Program's Community Scholars series began March 27th. Local cultural documentation and heritage tourism are at the heart of this educational workshop program. Over 50 scholars have taken part in this program, learning fieldwork, oral history and photography techniques. These skills have subsequently been used by Community Scholars to both enhance existing and create new regional projects dedicated to cultural education and



Over 50 scholars have taken part in this program, learning fieldwork, oral history and photography techniques



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presentation. The current Elk Country Community Scholars workshop series is based in Hazard, and, like the previous series in the Paintsville area, is funded in part by the Southern and Eastern Kentucky Tourism Development Association (SEKTD). For the first time, workshops in this series will include distance learning components and interactive Internet tools.

Since the beginning of the program many cultural partnerships and projects have brought together individuals working to celebrate local folk culture. Some of these are detailed below.

- Community scholars from Appalachian Heritage Highways developed the Family Folklife panels that are used at the Kentucky Folklife Festival and loaned out across the state. The community scholars selected several areas of family folklife to present and used their own family stories and pictures to illustrate the examples. The exhibit has been to several festivals and schools.
- Community scholars from Covington Community Center and Appalachian Heritage Highways have had exhibits and demonstrations in the Community Scholar tents of the Kentucky Folklife Festival for two years. The scholars selected artists and musicians from their communities to show case at the festival. They also had hands-on activities for the hundreds of school children who attended. Activities showcased regional food traditions such as stringing green beans and frying bologna, along with musical traditions. Visitors could catch performances by two bluegrass musicians who jam regularly at the Gray Hawk barbershop and three sisters from Laurel County, who grew up singing harmony together and are frequently asked to sing at funerals and church events. There were also demonstrations by quilters, basket makers and Native Americans.
- Appalachian Heritage Highways and community scholars partnered with the Kentucky Folklife Program, Kentucky Craft Marketing Program, the Kentucky Historical Society and Arts Kentucky to develop resources to improve the quality and authenticity of local festivals in small, low-income communities. They received grants from the National Endowment for the Arts and the Appalachian Regional Commission.

- Appalachian Heritage Highways community scholars from Jackson County worked with the Stringbean Memorial Mountain Music Festival in Jackson County and have added numerous interpretive components including signage, docents, narrative stage, and a school resource guide. They have also initiated a youth mentoring program. This past year the focus was on conserving local musical traditions. Two community scholars and an Appalachian studies scholar identified the local musicians who would be included in the festival and collected their stories. Materials were then developed for the schools to use in their curriculum before and after attending the festival.
- Community scholars from Appalachian Heritage Highways identified local folk artists and worked with them to be included in the [Kentucky Artisan Heritage Trails promotion campaign](#).
- Community scholars from Appalachian Heritage Highways initiated and continue to work with the Eastern Kentucky Storytelling Guild to conserve the mountain tradition of storytelling as part of family and community life. They coordinate the Double Creek Storytelling Festival, a one-day festival developed for schools in Clay County that includes fourteen professional storytellers and twenty-four student storytellers in the Daniel Boone Forest.
- Community scholars from Appalachian Heritage Highways have implemented junior community scholar programs at elementary and middle schools and in after school settings. The Clay County Middle School has held the Southeast Kentucky Folklife Festival for three years. The festival includes music, dance, crafts and the study of the history and culture of the region. Resource guides are under development.
- Community scholars from Appalachian Heritage Highways initiated the Heritage Youth Network (HYN) to provide direct interaction between youth and master folk artists in their communities including workshops and mentoring projects. It was started to work with at risk youth but has expanded to include a wide variety of children from many different backgrounds. Participants in the HYN come from Clay, Leslie and Laurel counties and have worked with folk artists to learn weaving, corn shuck flowers and doll making, chair caning, stool making and soap making.

Some of these students demonstrated at the Southeast Kentucky Folklife Festival at the Clay County Middle School.

For more information on how you or your organization can become involved in your own Community Scholars program contact [Bob Gates](#), Director of the Kentucky Folklife Program.

Contact the Kentucky Folklife Staff:

Call toll free: 1-888-833-2787 or e-mail:

Director [Bob Gates](#)

Folklife Specialist [Brent Bjorkman](#)

Folklife Specialist [Mark Brown](#)

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START Building Participation Grants Announced by the Kentucky Arts Council

The Kentucky Arts Council has awarded \$10,000 grants to four Kentucky performing arts presenters to increase public participation in the arts. The Leeds Center for the Arts in Winchester, the Henderson Area Arts Alliance in Henderson, West Kentucky Community & Technical College Fine Arts Center in Paducah and Appalshop in Whitesburg will use the grants to establish or enhance programs to broaden, deepen and diversify community participation in the arts.

The awards are made possible by the State Arts Partnerships for Cultural Participation (START) initiative, a national program funded by the Wallace Foundation. The three organizations have been involved with the Kentucky START Initiative as part of a core group of performing arts centers that have received training and undergone extensive internal assessment and planning in order to identify target audiences and develop and implement strategies to increase cultural participation.

The organizations have developed the following individual plans and activities targeted to their specific communities:

The Henderson Area Arts Alliance will present a series of site-based community events including a performance by the River City Drum Corps at the after school community center, a Cinco de Mayo celebration on the riverfront, a comedy troupe show at a local hotel, and a Gospel concert at the Fine Arts Center. Their goal is to broaden and diversify their current audience.



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Focusing on increasing participation among the youth of the community, the Leeds Center for the Arts will present a series of three plays produced by the Georgia Musical Theatre touring company for Kindergarten through eighth grade students, as well as a weeklong residency program with performances by the Missoula Children's Theatre for students up to the twelfth grade.

Focusing on the campus population, the West Kentucky Community & Technical College Fine Arts Center will present a three-event performance series designed to appeal to students in the 17-29 age range. Students will be actively involved in helping plan the performances, including selecting the genres and musicians.

Appalshop will deepen the experience of its regional audience by offering learning activities and discussion opportunities to enhance the performances offered at the Seedtime on the Cumberland festival. The development of a Learning Center will enable Appalshop to coordinate activities and training between the major programming divisions of the organization.

The [Wallace Foundation](#) is a New York based national foundation that seeks to create opportunities for people to enrich themselves through better schools, enhanced community activities and participation in the arts.

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Resources and Reports

PERFORMING ARTS EXCHANGE

The Southern Arts Federation and Mid Atlantic Arts Foundation are again partnering to produce the 2004 Performing Arts Exchange (PAE). The event will be held September 29 - October 3, 2004. PAE is a booking conference and performing arts showcase that provides great opportunities for professional development for artists and administrators as well as opportunities for artists to perform for arts presenters from throughout the southern and eastern United States. PAE exists to serve the entire East Coast, a region of 22 states plus the District of Columbia.



The 2004 Performing Arts Exchange (PAE), to be held in Pittsburgh PA, September 29th - October 2nd 2004.

The Kentucky Arts Council offers some financial assistance to offset travel and registration fees to Kentucky presenters interested in attending the Performing Arts Exchange. For more information about this, you may contact Lori Meadows at the Kentucky Arts Council, 888-833-2787, ext. 4812, or by [email](#).

As the Southern Arts Federation puts it, there are lots of great reasons for people to participate in PAE:

1. Networking with other arts presenters and artist management representatives. Share details about your venue and budget with managers. There is an opportunity to save on equipment rental costs and artist fees by establishing relationships with artist managers. Through networking with managers you can let them know what you can afford (both technical costs and artist fees). If they have an open slot in their tour or an odd night, then you



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may have the opportunity to save on artist fees.

2. Block Booking - Everyone wins with block booking. Share your wish list with other presenters in your state and region and make it a reality by block booking artists. Managers and artists love to work with presenters who block book because managers can share travel and production costs.

3. Professional Development - Pre-conference and conference workshops are available on a variety of different topics such as negotiating artist contracts, board development, fundraising, and block booking. By expanding your professional expertise, you can enhance the services you provide your organization. And

4. Artist Showcases -- Seeing a live performance is one of the most effective ways to inform your decision to book an artist. With this in mind, PAE offers a broad spectrum of showcases for you throughout the conference. A panel of presenters, artists and managers review applications from artists across the country and select only those of the highest artistic excellence to have the honor of performing for you at PAE. Whether it is on the Main Stage, at a Residency Showcase, or with the convenient Video Showcase, these are exciting and excellent opportunities to see a wide range of incredible talent available for booking in your venue.

Complete conference and registration information for the Performing Arts Exchange can be found on the [Southern Arts Federation Web site](#).

We hope to see you there!

Massachusetts Cultural Council Develops Cultural Assessment Model for Organizations

Where does your organization stack up? What are your weaknesses and what areas are managed well with sufficient resources? The Massachusetts Cultural Council MCC Organizational Self-Assessment Tool was developed to help non-profit organizations identify institutional strengths and weaknesses. Completing a self-assessment is a good first step when doing annual planning or embarking on a new project. While no single tool is applicable to all organizations or situations, most cultural groups will find something worthwhile here. The areas covered in this self-assessment include

strategic planning and evaluation, programming, advocacy/public relations, financial planning, governance/board management, and many other topics.

This assessment tool can be used in several ways. For larger organizations, the regular distribution of this evaluation to key staff, board members and volunteers is a springboard for internal communication about problem areas, or to identify places where you're doing a good job. For organizations with limited staffing, this assessment provides a good way to identify the skills needed as you focus on board development and recruitment. For newer organizations, this tool can help forecast future staffing, technology or development needs. For organizations in leadership or other transition, this evaluation tool may help clarify areas of needed growth and attention before a search begins.

[MCC Organizational Self-Assessment Tool](#) (PDF)

Accessible Event Planning Guide Available Online

The City of Los Angeles has developed a Guide to Accessible Event Planning, which can be downloaded free of charge. As the introduction states, "No event, regardless of its size or the number of attendees, may be deemed a success if it does not include the 'disability community.'" The guide is very easy to use and has good references about the needs of people with disabilities, etiquette, standard practices, and accessibility checklists.

This guide is available as a pdf file from the City of Los Angeles Web site. [Download it now](#).

Free Publicity for Arts Events and Cultural Attractions

The Kentucky Arts Council would like to encourage all arts and cultural organizations to take advantage of the extranet portal of the [Kentucky Calendar of Events and Interest Finder](#). This web-based calendar and listing of Kentucky attractions is produced by The Kentucky Department of Travel and is accessible to any

entity (commercial or non-profit) that would attract tourists from near or far. Visitors to the Arts Council's [Web site](#) looking for arts activities can access the calendar directly from a Calendar of Events button located at the bottom of the front page. Once your information is entered in the database, it is also picked up for use in the Getaway Guide that is published annually and sent to over 500,000 people. To be sure that your entries are included in the 2005 Getaway Guide you must enter your information through the portal by June 1, 2004.

The Kentucky Calendar of Events and Interest Finder has proven itself as a successful marketing tool; the challenge now is to be sure that arts organizations take advantage of the opportunity and populate the database driven Web site through the extranet portal.

The extranet site is easy to use and only takes a few minutes to make entries. Here are a few tips for getting started.

- Navigate through the [Calendar of Events](#) site to get an understanding of how it is organized from the perspective of the tourist or user.
- To access the "backdoor" of the Web site (industry portal), go to www.kytourism.com/industry. You will see a navigational bar on the left. Scroll down and click on Extranet. This takes you to the log-in page. You must initially register by entering your user name and establishing your own password. This is your key to making entries.
- You might notice right above the login dropdown boxes, a line in blue that says **EXTRANET Training Manual**. Click on this for step-by-step instructions on making entries as an attraction or an event or both. It's a good idea to make a printout of the Extranet Resource Manual for easy reference while making entries.
- Once your entries are made they go to a pending file. Entries are usually approved and launched within twenty-four hours. You are responsible for providing accurate information, and once you start entering information you cannot go back to make corrections. Editing can be done once the listing is posted, if you are the originator of the listing. Once you have completed your listing, be sure to click **FINISHED**.

Taking advantage of this is really easy but it takes a commitment on the part of your organization and a little planning to ensure that entries are done as routinely as a press releases or any other regular marketing activity.

NEED HELP? Don't be shy. There are a number of resources to help get you started. Call your local tourism entity for information on extranet training sessions. If you want to just dive in and then find yourself stuck while making entries, you can contact the Webmaster, Mary Boden, at 502-564-4930 or mary.boden@ky.gov.

Center for Nonprofit Excellence provides range of resources

The goal of Louisville's Center for Nonprofit Excellence (CNPE) is to help non-profits realize their mission and achieve excellence. CNPE was created as the result of a 14-month planning process headed by the Donors Forum of Louisville, Metro United Way, the City of Louisville, The Community Foundation of Louisville and other civic leadership groups. In 2000, CNPE became a membership-based organization with affordable annual dues.

CNPE offers a range of services to Kentucky non-profits such as education and training opportunities, custom consultations and publications. One such resource is the Kentucky Foundation Databook, a resource for identifying potential funding sources for your organization. The databook is available to CNPE members for \$105; non-members \$125. It includes a free CD-ROM version with purchase. To order call CNPE at (502) 315-2673 or e-mail: sakin@cnpe.org.

Learn more about [CNPE](#).

NAEA Releases New Text

Teaching Talented Arts Students
By Gilbert Clark and Enid Zimmerman

The National Art Education Association recently announced the

publication of a new text, *Teaching Talented Art Students*. Based on more than 25 years of work and research in the field, in this new book Clark and Zimmerman present contemporary issues and theories regarding the education of artistically talented students. This new text provides practical information on how teachers and administrators can develop curriculum and programs that help students realize their visual-arts talents. Clark and Zimmerman show how students should be encouraged to focus on communication and expression, create unique and complicated works using real-world issues and images, seek critiques from teachers and peers, and explore historical and contemporary imagery by other artists whose work relates to their own.

"If ever there was a case for the important role that the arts play in improving cognitive development, this book is the best source I have seen to date. Readers will find unequivocal evidence that thinking skills, planning, problem solving, and creativity as well as technical facility in the arts are all outcomes of good art education programs," said Joseph S. Renzulli, Director, The National Research Center on the Gifted and Talented.

Gilbert Clark is Professor Emeritus of Art Education and Gifted Education at Indiana University. **Enid Zimmerman** is currently Professor and Coordinator of Art Education and Gifted and Talented Programs in the Curriculum and Instruction Department in the School of Education at Indiana University.

Access an order form on the Web at <http://www.naea-reston.org/publications.html>

The Business of Presenting

To help inform and broaden the skills performing arts professionals draw on each day, the Association of Performing Arts Presenters (Arts Presenters) is offering *The Business of Presenting*, a three-day intensive seminar dedicated to exploring each aspect of presenting performances. *The Business of Presenting* will be held May 26-28 in Chicago, Illinois.

The Business of Presenting will provide managers and agents the opportunity to learn in-depth about the pressures and circumstances in which presenters work. Because the work of

managers, agents and presenters is interdependent, The Business of Presenting also provides the opportunity for all parties to examine the way in which work is done today.

Taught by the field's most innovative and seasoned professionals, The Business of Presenting guides you through the past, present and future of organizational management, development strategies, programming, marketing, financial management, audience development and much more.

Included in the \$450 non-member rate, participants will receive the three-day seminar, one reception and one performance. Registrants who stay at the Claridge Hotel as part of our room block also receive complimentary breakfast.

Help lead your organization to becoming more than the sum of its parts by registering for The Business of Presenting today at www.artspresenters.org/services/businessofpresenting.pdf

Check out our new website at: www.artspresenters.org

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Message from the Director



As this issue goes to press, our beloved Commonwealth is fully decked out in gorgeous, spring colors. Perhaps as a reflection of this busy season in nature, the Arts Council is also in a somewhat frenzied state, preparing for several upcoming grants panels, revising applications and guidelines for FY 06, and following with interest the actions of the General Assembly.

As has been widely publicized, there was no budget passed during the final gasps of the 60-day session, so state government is in limbo until the Governor announces a plan to keep state government running after the end of the fiscal year on June 30. As for the Kentucky Arts Council, we assume that our FY 05 and 06 biennial budget will be a continuation budget, meaning we will be funded at essentially the same level as our current state allocation. The budget cuts sustained during FY 04 will not be replaced. Our grant programs will continue to be funded at approximately the same level also.

The one item that churned up some controversy was a bill to make permanent the requirement that agencies receiving funds from the Kentucky Arts Council be considered a "public agency" and therefore subject to the Open Meetings Law. There has been a statement attached to the Art Council's budget bill since 2000 that said essentially the same thing. Although we have not seen a final budget bill, it is our understanding that this statement will be included: "Any entity involved in producing arts on a local or statewide basis which receives funds from the Kentucky Arts Council or from local governmental authorities, shall be required to conduct business as a public agency pursuant to KRS 61.800 to 61.850 and KRS 61.870 to 61.884."

We will be including a statement in future grants materials that advises grantees of the language regarding conducting business



as a public agency with all of the accompanying Open Meetings Law requirements. If you are interested in how this will impact your arts organization as a grantee of the Kentucky Arts Council, you might consider attending a workshop on May 10th in Frankfort, sponsored by Arts Kentucky for their members. More information about this workshop will appear soon on the Arts Kentucky Web site, www.artsky.org.

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Quotable Quote

"I think music and the arts should be considered core subjects in our nation's schools. There is absolutely no conflict between the expansion of our fine arts programs, our music programs and focus on other academic programs."

--Rod Paige, U.S. Secretary of Education

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